

# Privacy Policy

At DM Impact, safeguarding your privacy is of utmost importance to us. We encourage you to review this document to gain a better understanding of our commitment to your privacy. When you use or access our services in any manner, you are acknowledging your acceptance of the practices and policies detailed in this Privacy Policy. By doing so, you provide your consent for us to collect, utilize, and share your information in accordance with the terms laid out in this document.

## NOTE IMPORTANT, READ CAREFULLY.

By participating in DM Impact's services, you and the organization you represent (referred to as "Customer" or "You") are providing your unconditional consent to be bound by and become a party to this agreement. This agreement consists of this paragraph, any registration, enrollment, or order page or form presented by DM Impact, and the following terms and conditions (collectively referred to as the "Agreement") concerning the services provided by DM Impact.

If you do not unconditionally agree to all the terms of this Agreement and all documents and third-party terms and conditions referenced within, please do not check the "Agree and Create Account" button during sign-up. If you proceed with the setup process, you are confirming that you are authorized to bind the Customer to this Agreement. If you are executing this Agreement on behalf of an organization, you also represent that you have the authority to do so.

## 1. Information We Collect

We collect various types of information to provide our marketing services effectively. This may include:

### 1.1. Personal Information:

Contact details such as your name, email address, phone number, and postal address.

Information related to your employment or profession.

### 1.2. Website Usage Data:

Information about how you interact with our website, including your IP address, browser type, pages visited, and other usage details.

### 1.3. Cookies and Tracking Technologies:

We may use cookies and similar technologies to collect information about your browsing and online behavior on our website. You can manage your cookie preferences through your browser settings.

## 2. How We Use Your Information

We use the information collected for the following purposes:

### 2.1. Marketing and Communications:

To provide you with marketing and advertising services.

To send you promotional materials, newsletters, and updates.

To communicate with you about our services.

### 2.2. Website Analytics:

To analyze and improve the performance and user experience of our website.

To monitor and prevent fraud or security breaches.

### **2.3. Legal and Compliance:**

To comply with legal obligations and respond to lawful requests from authorities.

## **3. Sharing Your Information**

We may share your information with third parties under the following circumstances:

### **3.1. Service Providers:**

We may engage third-party service providers to assist us in delivering our services. These providers may have access to your personal information only as necessary to perform their functions on our behalf.

### **3.2. Legal Requirements:**

We may disclose your information when required by law, court order, or other legal process.

## **4. Your Choices**

You have certain rights concerning your personal information:

### **4.1. Access and Correction:**

You can request access to your personal data and ask for corrections if it is inaccurate.

### **4.2. Opt-Out:**



You can opt-out of receiving promotional emails from us by following the unsubscribe instructions in our emails.

#### **4.3. Data Deletion:**

You can request the deletion of your personal data, subject to legal obligations and legitimate interests.

### **5. Security**

We take appropriate security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

### **6. Children's Privacy**

Our services are not intended for individuals under the age of 18, and we do not knowingly collect personal information from children.

### **7. Changes to this Privacy Policy**

We may update this Privacy Policy to reflect changes in our practices or for legal reasons. We will notify you of any significant changes through our website or other means.

## 8. Contact Us

If you have any questions or concerns about our Privacy Policy or the handling of your personal information, please contact us at:

DMImpact:

- Address: Pune, Maharashtra
- Contact number: 9322438138
- Email: [harshad.vora@dmimpact.com](mailto:harshad.vora@dmimpact.com)/ [info@dmimpact.com](mailto:info@dmimpact.com)

## 9. Consent

By using our services or providing your information to us, you consent to the collection, use, and sharing of your personal data as described in this Privacy Policy.

Last Updated: 01 January 2023

Please note that this Privacy Policy is specific to DMImpact and its operations in India. Different regions or countries may have different data protection laws and regulations, and we may need to adjust our practices accordingly.